Morwell Golf Club Strategic Plan







Vision:

"At Morwell Golf Club we provide inclusive and friendly golf opportunities to the Latrobe Valley".



Morwell Golf Club will strive to achieve its vision by:

Values:

- we are welcoming to all and working towards increasing the range of people who play at our club;
- we are leaders, ensuring good governance and we value and respect our volunteers, members and visitors through a code of conduct;
- we offer a range of ways to play golf and engage with the club, in line with current trends;
- our services are affordable and sustainable;
- the facilities are well maintained and we are planning for the future; and
- strong partnership with Golf Australia and other local stakeholders and supporters is a priority.



Success at Morwell Golf Club will look like:

Measures:

- members feel connected and notice that the club is friendly;
- there will be a diverse group of members and players visiting the course, some recently joined;
- there will be sound policies and practices in place, implemented by a well-run committee;
- volunteers will feel valued and the workload spread across a broad group of people in a range of roles;
- many partners will support the club: Council, GippSport, Golf Australia, schools, other clubs and sponsors;
- facilities and course will be well maintained; and
- the club is financially sustainable.



How do we do this?

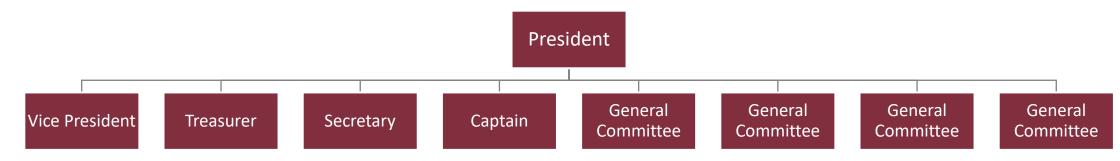
- Implementation Plan
- Good Governance
- Sub Committees
- Financial Planning

Success so far:

- Website update
- New members/women/ volunteers
- Grants-Strategic Plan, Gazebo, website, COVID
- Budgets
- Gardener (Fully subsidised)



Board structure:





Sub-committees:

General and Common Elements:

- Facilities Sub-Committee
- Course Sub-Committee
- Women's Sub-Committee
- Match and Play Sub-Committee
- Finance Sub-Committee
- Golf Development Sub-Committee
- Member Engagement Sub-Committee



How does it work?

In practice:

- Board Member on each committee who reports back to the board
- Defined roles and responsibilities
- Spreads the workload across more volunteers- to achieve more
- Members have the opportunity to have their say and give back
- Building on the club vision.